# AI for Forecasting and Planning

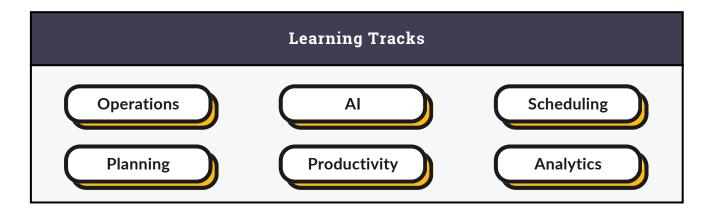


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## **Course Description**

Can Al help me predict sales or busy seasons? Forecasting is often based on guesswork for small businesses. This course explains how Al can analyze past data to predict sales, staffing needs, and seasonal demand. Learners will practice reading Al-generated forecasts and testing simple "what-if" scenarios to build more confident, data-informed plans.

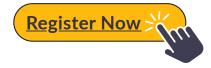




## Why This Course Matters

- · Replaces guesswork with data-driven planning.
- Helps prepare for seasonal shifts and workload changes.
- Improves staffing and resource allocation.
- Builds confidence in Al-supported decision-making.

#### Who Should Attend





Administrative staff



Department managers



Business analysts



Project managers & coordinators

## COURSE SYLLABUS

#### Course Overview

Participants will learn how forecasting models work in plain language, how to interpret Al predictions, and how to turn them into actionable business plans.

## Syllabus

- 1. Understand how AI forecasting works in simple terms.
- 2. Explore forecasting use cases for small businesses.
- 3. Learn how data quality affects accuracy.
- 4. Practice reading AI-generated forecasts.
  - 5. Run "what-if" scenario tests.
    - 6. Adjust plans based on Al insights.
    - 7. Evaluate and improve future forecasts.

### What You'll Learn

- How Al uses data patterns to make forecasts.
- Predicting demand from past records.
- Running and interpreting simple "what-if" scenarios.
- Comparing forecasts with actual results.
- Checking if your data is reliable for forecasting.

## **Register Now**



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